**Vanessa Ingram**

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## **PROFESSIONAL EXPERIENCE**

### **Rainier Beach Action Coalition Coordinator**

Seattle, WA June 2017 - Present

RBAC is an alliance of residents, community organizations, businesses, agencies and institutions working together to improve the status of youth and families and to enhance quality of life in the Rainier Beach neighborhood. Coordinate the planning and implementation of weekly community events, build partnerships, conduct outreach and contribute to the social media presence. Part-time, remote.

### **Communications Consultant**

### dumpling **-** Seattle, WA April 2017-October 2017

dumpling is a tech-enabled company on a mission to empower workers facing systemic barriers at work. We are creating the largest community of workers driving positive change at their workplaces. Our platform inspires workers to voice their feedback, collaborate and unite behind the best ideas, and then amplifies their voices towards those best positioned to drive change at their workplace. Note: contracted, remote position. Remote.  
  
My duties:  
 • Generate Content and Insights  
 • Develop marketing strategy for the dumpling brand and other uses  
 • Develop social media strategy  
 • Product UI/UX design  
 • Develop strategy for dumpling Community Development and Outreach

### **Rainier Beach Action Coalition Media Content Manager**

Rainier Beach Action Coalition- Seattle WA

### **2/1/2017 – June 2017**

The Rainier Beach Action Coalition is an organization that provides resources in support of neighborhood groups projects and civic engagement, while providing opportunities for young people from the Rainier Beach neighborhood through civic engagement. I develop the overall voice of the Rainier Beach Action Coalition online presence by providing an analysis of the social media presence, online content including the main website, and overall online presence of the Rainier Beach Action Coalition, specifically involving the campaign for the Food Innovation District.

Key Tasks:

* Social media and website content coaching and quality improvement
* Data analysis
* Coaching in social media network building
* Social media campaign planning, training and oversight
* Creating media content "packaging" workflow
* Interview coaching and quality improvement

**Civic Voice Coordinator for YTech & Get Engaged**AmeriCorps VISTA (Volunteers in Service to America) - Seattle, WA

### **06/2016 – 06/12/2017**

The YTech program is a technology education class that consists of teaching youth basic computer programming, videography and photography skills to prepare youth for careers in technology. Get Engaged is a youth civic engagement program that seats 18 young adults aged 18-29 on multiple Seattle boards and commissions to increase youth voice in civil service. I support the YTech/Get Engaged programs via capacity-building efforts,

building new relationships and expanding community partner organizations and volunteer engagement.

Key Achievements:

* Developed skills in JavaScript, HTML, CSS, jQuery, Ruby, Bootstrap and UX design
* Created partnership with YMCA youth scholars program and Career Center at Garfield High School
* Designed curriculum for and monitored Social media content, coaching and quality improvement
* Designed curriculum for technology education workshops including computer programing, App Development, photography and video
* Facilitate workshops in partnership with the Microsoft IT department in Seattle (worked with Alex Agudelo and his global team to introduce Microsoft Products - Power BI, C#, OneNote and others)
* Created and conducted a youth-led focus group to inform youth citizen journalism programming

**Editor-in-Chief, Our Voices Journal**Gonzaga University Student Publications - Spokane, WA

### **10/2014 – 05/2016**

The “Our Voices” Journal is an annual student publication that printed original artwork, photography, and written work from Gonzaga University students, staff and alumni. I hired and led a staff in the advertisement for and gathering of original submissions, the editing process, publishing and distribution of the journal.

Key Achievements:

* Restructured the “Culture Shock” student journal into a new publication: “Our Voices”
* Secured the Gonzaga University Student Publications Board approval of “Our Voices” as a publication
* Partnered to create the journal’s template using InDesign, Photoshop & Microsoft Word
* Earned the Student Publications Editor of the Year Award for revitalizing “Our Voices”

**Arts & Entertainment (A&E) Editor, The Gonzaga Bulletin**Gonzaga University Student Publications - Spokane, WA

### **10/2014 – 05/2016**

The Gonzaga Bulletin is a student newspaper that produces a weekly print and online articles, photos, podcasts and videos covering relevant News, Arts & Entertainment, and Sports information on campus. I designed pages, edited/proofread pages and wrote several articles weekly for many sections of the Gonzaga Bulletin.

**Key Achievements:**

* Designed and edited pages and articles using InDesign, Microsoft Word and AP style
* Wrote weekly News articles and Arts & Entertainment articles
* Generated original story ideas weekly

**Event Services Assistant**GUEST Services - Spokane, WA

### **05/2014 – 08/2016**

**The Event Services program** hosts on-campus events at Gonzaga University. I ran the audio and video systems at campus events while providing information technology support for clients and assisting in the physical set-up and take down.

## EDUCATION

### **Bachelor of Arts | May 2016 | Gonzaga University**

* **Major:** Journalism and Political Science
* Graduated Cum Laude
* Awarded Gonzaga University Student Publications - Editor of the Year